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## Training

# Environmental, Social, and Governance (ESG) Fundamentals

[www.crmsindonesia.org](http://www.crmsindonesia.org)

Organized by:



In Cooperation with:



# OVERVIEW



A growing number of organizations from around the world had recognized that the proper management of ESG issues is key to a company's long-term viability. Good ESG practices help a better management of risks to businesses, communities, and the environment, besides also boost their reputation, reduce costs, and strengthen stakeholder relations.

Direct link between ESG practices and financial returns have been proven in several studies. In 2018, while reviewing 656 companies, the International Finance Corporation (IFC) found that companies with good environmental and social performance tended to outperform those with poorer performance on return on equity and return on assets.

**This training aims at describing at what is ESG is and why it matters, how companies can implement and integrate ESG in their management while providing examples of good practices, the ESG disclosure, and how to evaluate ESG effectiveness in their organizations.**

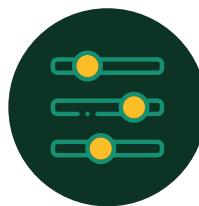
By The End Of This Course, You Will Be Able To:



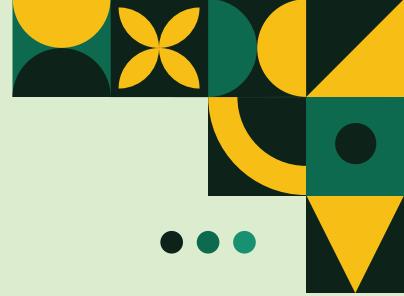
Understand  
The Fundamentals Of ESG



Get The Aspiration  
And Indirect Experience  
Of ESG Best Practices,



Obtain Simulated Preparation  
Of ESG Disclosure And  
ESG Self-assessment.



# SYLLABUS

## Module 1 "OVERVIEW OF ESG"



- What is ESG?
- Key ESG Topics and Issues
- The ESG landscape is evolving; standards and approaches for managing and assessing ESG
- Why does ESG matter?
  - Creating long-term value
  - Optimizing risk management
  - Ensuring regulatory compliance and creating competitive advantage
  - Refining corporate purpose and addressing stakeholder priorities

## Module 2 "EMBEDDING ESG INTO COMPANIES"



- The Role of Board of Directors
- Refocusing company's purpose, vision and mission on long term value creation for all stakeholders
- ESG risks and opportunities
- The Role of Management in integrating ESG into company's strategy and operations
- Integrating ESG into business models
- ESG Integration using ESMS (Environmental Social Management System) that is consistent with international standards
- Measuring ESG Management; KPIs for material ESG issues that reflects and are aligned with company's priorities and objectives
- Engaging with key stakeholders

## Module 3 : ESG DISCLOSURE"



- How to disclose company's ESG management and performance?
- The business case for ESG disclosure
- How to disclose ESG information?
- General Reporting Guidance
- Comprehensive and Integrated Approach to Corporate Reporting (using IFC's Model Structure of Annual Report)



## WHO IS THIS PROGRAMME FOR?



- ▶ C-Suite executives who need to leverage sustainability as competitive advantage and drive growth in a post-pandemic world.
- ▶ Mid- to senior-level managers focusing on business sustainability through innovative solutions and advance their career and lead an organization.
- ▶ Consultants seeking to provide their clients with innovative and sustainable solutions to business problems and demonstrate credibility and capability through a respected programme.

## FACILITATORS



### Dr. Hilda Leilani Masniaritta Pohan\*

Independent Expert in SDG and ESG  
Academic Advisory of THE WAY Academy  
**Center for Risk Management and Sustainability**



### Bahtiar Manurung\*

Operations Director  
**Foundation for International Human Rights Reporting Standards (FIHRRST)**

\*) all facilitators are subject to further confirmation

## REGISTRATION

**Click Here**

[bit.ly/ESG-Fundamentals](http://bit.ly/ESG-Fundamentals)



## REACH US

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## PROGRAM UNGGULAN CRMS

# Inovasi Terbaik untuk Dukung Kemampuan ESG Anda

Sebagai institusi pelatihan GRCS terdepan di Indonesia, kami dengan bangga mempersembahkan rangkaian program pelatihan ESG untuk mendukung profesionalitas Anda.

### PROGRAM KHUSUS

#### Environmental, Social, and Governance (ESG) Fundamentals

Bandung & Online, 21-23 Februari 2024

Program ini dirancang khusus untuk membahas pengenalan fundamental ESG serta praktik penerapan dan pengintegrasian ESG pada perusahaan.



[Daftar Sekarang](#)



#### Environmental, Social, and Governance (ESG) Implementation

Bandung & Online, 26-28 Juni 2024

Program ini akan membekali Anda dengan 9 aspek penerapan ESG versi IFC (International Finance Corporation) dan pengintegrasian aspek tersebut ke dalam kegiatan perusahaan sehari-hari.

[Daftar Sekarang](#)

#### Environmental, Social, and Governance (ESG) Reporting

Bandung & Online, 10-11 Oktober 2024

Program ini dirancang untuk mendalami persyaratan dan praktik terbaik dalam menerapkan pelaporan ESG dengan menggunakan Standar IFRS (International Financial Reporting Standards).



[Daftar Sekarang](#)

### PROGRAM BARU



#### Microlearning Course (with E-Certificate) Pertajam Kemampuan melalui WhatsApp Chatbot

CRMS menyediakan materi pembelajaran dengan metode microlearning untuk meningkatkan kapabilitas profesional Anda melalui WhatsApp chatbot.

Pelajari materi seputar GRCS dengan efektif, kapan saja, di mana saja, di telepon pintar Anda!

[Info Lengkap](#)